



# Graphical User Interface Designer

**bad design dad**

Shane Brenizer - Resume

Bad Dad Design  
54 Ed Clark Road  
Colrain, MA 01340  
413-325-1953

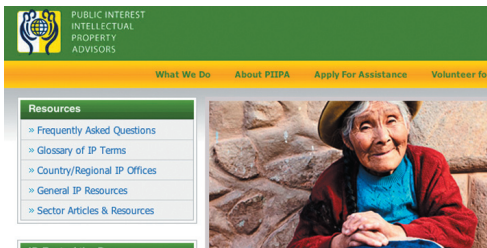
shane@baddaddesign.com  
www.baddaddesign.com

## RECENT INDEPENDENT WORK:



Shelburne Falls Area  
Business Association

website design/build  
shelburnefalls.com



PIIPA (Public Interest  
Intellectual Property  
Advisors)

logo & print design,  
website design/build  
www.piipa.org



Zpots Studio Pottery

advertising, collateral,  
website design/build  
www.zpots.com

## EXPERIENCE:

Senior Interface Designer 2007 to present

Relyon Media, LLC (www.relyonmedia.com)

Provide user interface design and CSS support in an ASP.NET environment. CMS theming for SiteFinity, eMagik, Sitecore, Joomla, Typepad, Blog Engine. Program and manage client's email campaigns. Clients include: World Bank, SAMHSA, EMC World, Lamson & Goodnow, US Dept of Health & Human Services, and Phantom Gourmet.

Owner/Designer 2001 to present

Bad Dad Design (formerly Brenizer Design)

Provide a wide range of design services including user interface design, graphic design, advertising, web design and development, and publication design.

Senior Interface Designer 1999 to 6-2001

Ultraprise Corporation (formerly HuskyLabs Inc.)

Design user interfaces for web-based products and services. Design original artwork for use in products and services. Participate in usability testing, requirement gathering/validation, task/function analysis, identity standards usage, and heuristic reviews of software applications.

Art Director 1997 to 4-1999

HuskyLabs Inc.

Creation of designs for internal and external web sites and custom software applications. Oversee a group of designers and the production team to ensure the visual quality of HuskyLabs products. Evaluate production team and perform employee reviews. Clients include: TESSCO, National Aquarium in Baltimore, National Endowment for the Arts, First National Bank of Maryland, The Advisory Board, Allegheny College.

Guest Speaker Fall 1998 and Spring 1999

Georgetown University

Spoke to Graduate students about interface design and career experiences.

Vice President 1996 to 1997

Modus Interactive

Responsible for developing interactive branch of a small, print design company. Clients included: British Oxygen Company, Regency Homes, OR Pharmacy, YMCA.

Interface Designer 1993 to 1996

Magnet Interactive Studios

Develop concepts, define interactivity and determine visual aesthetic for interactive games, corporate applications and web sites. Solve complex interface design problems, as an individual or as a member of a team, through the use advanced design software. Utilize working knowledge of programming software (i.e. Director, Visual App Builder) to facilitate an effective designer/programmer interchange and streamline the overall production process. Clients Include: FedEx, Smart Money, Snickers, Bayer, Prodigy, American International Group, PC Flowers & Gifts, Mercedes-Benz.

## CLIENT LIST

Client	Employer/Contract
Curaspan	Bad Dad Design
Abacus Travel	Bad Dad Design
Co-op Power	Bad Dad Design
Relyon Media	Bad Dad Design
Trampoline Design	Bad Dad Design
Nichols & Skinner Attorneys	Bad Dad Design
AMEA	Bad Dad Design
E-centives, Inc.	Bad Dad Design
Witness Systems	Bad Dad Design
Eyretel, Inc.	Bad Dad Design
Butterfly.net	Bad Dad Design
B2e Markets, Inc.	Bad Dad Design
PIIPA.org	Bad Dad Design
Flatwoods Days Inn	Bad Dad Design
Flatwoods RV Park	Bad Dad Design
Flatwoods Factory Stores	Bad Dad Design
Jefferson County CVB	Bad Dad Design
SiRu Architects	Bad Dad Design
UserWorks, Inc.	Bad Dad Design
SecureMethods	Bad Dad Design
iHire, Inc.	Bad Dad Design
Regional Printing Inst.	Bad Dad Design
Community Tech. College	Bad Dad Design
Reunion Press	Bad Dad Design
Classic Travel	Bad Dad Design
Marriott Corporation	Bad Dad Design
FirstGov.gov	UserWorks, Inc.
United States Navy	UserWorks, Inc.
NEA.gov	HuskyLabs, Inc.
Allegheny College	HuskyLabs, Inc.
National Aquarium in Balt.	HuskyLabs, Inc.
City National Bank	HuskyLabs, Inc.
The Advisory Board	HuskyLabs, Inc.
First National Bank of MD	HuskyLabs, Inc.
National Zoo	Visual Solutions
Pentagon Fed. Credit Union	New Media Group
British Oxygen Company	New Media Group
Schering Plough	On-Line Comm.
Falk Communications	On-Line Comm.

## Graphic Designer

1992 to 1993

Magnet Design and Communications

Design print collateral for corporations, restaurants, and nightclubs. Manage in-house service bureau. Maintain all equipment including AGFA imagesetter. Prepare all files for printing and output film for internal and external designers. Proof blueslines and perform press checks.

## Freelance Designer

1992 to 1998

Marriott Corporation

Design various web site promotions to generate more business.

## On-Line Communications

Creation and design of web sites, CD Roms, and print collateral. Clients include: Schering Plough, British Oxygen Company, Falk Communications.

## The New Media Group

Created the initial interface design for: Pentagon Federal Credit Union, British Oxygen Company Web Site.

## Visual Solutions Group

Creation and design of 2 interactive kiosks for the National Zoo in Washington, DC.

## SKILLS:

Graphic Design, Project Management, Graphical User Interface Design, Rapid Prototyping, HTML, Cascading Style Sheets, Task/Function Analysis, Heuristic Reviews, Requirements Gathering/Validation

## TOOLS:

Fireworks, Dreamweaver, PhotoShop, Illustrator, Freehand, InDesign, Quark, Acrobat, Axure, Visual Studio

## EDUCATION/AWARDS:

### Rochester Institute of Technology

Rochester, NY 14623

Bachelor of Arts, 5-1992

Major in Graphic Design

### Certificate of Design Excellence

1994 Print Magazine Design Annual

Icon Entertainment Identity System

