

# Magazines, Newspapers, Websites, and More

## bad design Advertising



Elevator Poster



Billboard



WV Executive Magazine



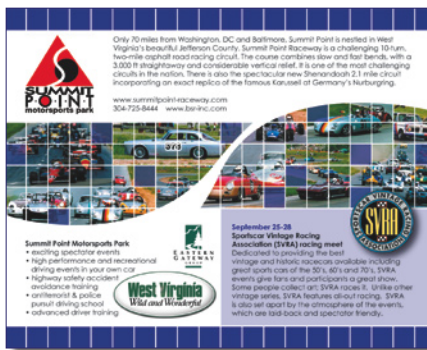
FLATWOODS DAYS INN: An attractive website was created that promotes Flatwoods Days Inn's conference center capabilities. Along with viewing room layouts, menu options and equipment lists, visitors can choose from these options while reserving a conference room online. Matching magazine ad, hotel signage and billboards complete the promotional package.



Frederick News Post



Website Promotion



SUMMIT POINT RACEWAY: The checkered flag and swooping curves convey the excitement of motorsports. A variety of photos are used to show the diversity of events at the park.

Shenandoah Valley Guide



Website



Washington Post



Insight Magazine

JEFFERSON COUNTY CVB: A unique design style was created for use in all advertising and printed collateral to create brand recognition. All ads appearing on the website are created using the Jefferson County color scheme to blend into the site.